



**ARCHITECTS' VISION  
KEY TO BROWNFIELDS REDEVELOPMENT**

*New Case Studies Booklet Provides Resource  
for Local Decision Makers*

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**For Immediate Release**

**WASHINGTON, D.C., August 7, 2001**—The American Institute of Architects (AIA) has released a booklet that demonstrates the critical role that architects play in the brownfields redevelopment process. *The New Market Frontier: Unlocking Community Capitalism Through Brownfields Redevelopment* appears as a chapter in the American Bar Association's (ABA) book, *Brownfields: A Comprehensive Guide to Redeveloping a Contaminated Property*.

In demonstrating how brownfields redevelopment enhances communities, the chapter examines three successful case studies: Glen Cove, NY; Charlotte, NC; and Pittsburgh, PA. Each example shows how architects have been enlisted to help lead the development process, forge the community vision, and create livable communities and neighborhoods.

“Architects do more than design buildings,” said John D. Anderson, FAIA, 2001 president of the AIA. “Through their understanding of the interaction of people and their physical surroundings over time, architects add vision and value to the entire development project. Bricks and mortar are what we see, but architects’ most formidable skills lie in their ability to get people to express their abstract goals and visions and then capture them in buildable form.” The architect’s unique abilities—to see a multidisciplinary picture and unite various factions of the community—encourage innovative solutions to brownfields redevelopment, said Mr. Anderson.

To access the publication, visit the AIA’s web site at [www.aia.org/gov](http://www.aia.org/gov) and download the .pdf file. Questions regarding the publication or the architects role in brownfields redevelopment may contact the AIA’s government affairs department: Dan Wilson at (202) 626-7384, email [dwilson@aia.org](mailto:dwilson@aia.org); or Tara Butler, Esq. at (202) 626-7443, email [tbutler@aia.org](mailto:tbutler@aia.org).

The AIA was founded in 1857. Through education, government advocacy, community redevelopment, and public outreach activities, the AIA and its 66,500 members work to achieve a more humane built environment and a higher standard of professionalism for architects.